

# Real Estate's Technology Leader



RE/MAX is committed to paving the way and continuing to be an innovative leader in real estate technology. No other real estate company offers the breadth and depth of technology tools and support that RE/MAX does.

## RE/MAX Technology offers tools in these main areas:

- **remax.com** – our link to consumers on the Internet and the only national real estate franchise site to display all listings.
- **LeadStreet** – our lead-generation and management system tied directly to remax.com
- **RE/MAX Mainstreet** – our members only, extranet site that offers educational stories, downloads, message boards, etc...
- **The Web Roster** – our powerful referral database available on remax.com and Mainstreet
- **The RE/MAX Design Center** – our one-stop source for all marketing pieces, be it printed flyers, brochures, or web commercials
- **RSN** – our television network that offers programming to keep RE/MAX Associates at the top of the industry.
- And our vast array of **RE/MAX partners**, approved suppliers and technology services

RE/MAX Technology is just one reason that nobody in the world sells more real estate.

