

CATCH THE SPIRIT



REGISTER TODAY!

OF WORLD CLASS LEADERS

AT THE RE/MAX OF NEW ENGLAND 2008 FALL AGENT RALLY

OCTOBER 16, 2008

GILLETTE STADIUM, FOXBOROUGH, MA

KICK-OFF AT 10AM

ROSTER

An all star line-up has been drafted for this event!



BILL SOTEROFF, above left, is the current Senior Vice President of International Development for RE/MAX International, based in Denver, Colorado. As the former Vice President and Regional Director of RE/MAX of New England, Bill was responsible for the growth and operation of more than 250 offices and 2,500 Sales Associates.

DAVE BESON, above middle, teaches real estate professionals to refine their vision, to work within "total integrity," and to use technology tools and systems to increase their velocity in business. Formerly a real estate salesperson, training director, and manager, Dave helped Hewlett Packard complete their new real estate document assistant software.

JOHN ASSARAF, above right, is the Founder of OneCoach, a company committed to helping professionals successfully grow their small business revenues (onecoach.com). In the last 20 years, John has built four multi-million dollar companies including growing RE/MAX of Indiana to over 1500 sales associates, who collectively generate over \$5 billion a year in sales.

GAME PLAN

9:00-10:00	Registration <i>Continental breakfast and Marketplace open</i>
10:00-10:30	Jay Hummer <i>Welcome, Regional Update – State of the Market</i>
10:30-10:45	Children's Miracle Network <i>Survivor Presentation</i>
10:45-11:00	Time Out
11:00-12:00	Bill Soteroff <i>RE/MAX International Value Proposition</i>
12:00-12:45	Half Time
12:45-1:00	Susan G Komen <i>Survivor Presentation</i>
1:00-2:00	Dave Beson <i>How to Survive and Thrive in Today's Competitive Marketplace</i>
2:00-2:15	Time Out
2:15-4:00	John Assaraf <i>Having It All: Achieving Your Life's Goals & Dreams</i>
	<i>Marketplace open all day</i>



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TO REGISTER TODAY

Call the Courtyard Marriott in Foxborough
and mention RE/MAX to
reserve your special rate
508-543-5222