



NEWBURYPORT
MIDDLETON





***Hometown Experts with a
World of Experience®***

RE/MAX

THE MOST RECOGNIZED BRAND IN REAL ESTATE

Premier Market Presence®

The real estate network with the greatest market share has the most to offer buyers and sellers. RE/MAX has achieved 30-percent-and-higher market share across North America and is growing around the world. A measure of business leadership, our Premier Market Presence (PMP) results from our community-minded, high-producing agents giving superior customer service under a respected brand.

The RE/MAX Collection

The red, white and blue RE/MAX Balloon, with its “Above the Crowd®” slogan, is one of the most recognizable business logos in the world. RE/MAX boasts a global fleet of more than 100 Hot Air Balloons, which make more than 6,000 appearances around the world each year.

The Sign That Brings You Home®

The red-over-white-over-blue RE/MAX yard sign and your RE/MAX agent lead you to properties in areas in which you’ll want to live and work. If you want to sell your property, the RE/MAX yard sign attracts those in the home buying process. Nobody sells more real estate than RE/MAX.



Sharon Cronin

*Broker/Owner
RE/MAX On the River*

RE/MAX ON THE RIVER

HOME OF THE BEST AGENTS

RE/MAX On the River was founded in 1998 by Sharon Cronin and Paul Kyte — two seasoned real estate brokers looking to combine a leading global brand with a hyper-local presence. Their impressive sales experience and market knowledge, combined with the power of RE/MAX, has made RE/MAX On the River a market leader in Greater Newburyport and the Tri-towns.

With more than 30 REALTOR® professionals and an outstanding support staff, RE/MAX On the River is committed to providing superior service and measurable results. Agents are full time, highly productive professionals with a progressive approach to their individual businesses. As a result, their clients experience the very best service and expertise in any market.

We pride ourselves on being innovators and trend setters. RE/MAX On the River was the first local office to go paperless with online document handling and transaction management, including electronic escrow deposits. We were the first to introduce videos in marketing and to utilize interactive 3D tours to promote our listings. Our clients benefit from this greater listing exposure with quicker, smoother transactions.



*Pointing
people in
the right
direction.*

Pirre "Petey" Mitchell

RE/MAX On the River

RE/MAX ON THE RIVER

PIRRE "PETEY" MITCHELL

With 33 plus years in the real estate business, I have quickly built the trust of a clientele that expects and deserves only the best representation, and the utmost discretion in protecting their privacy and interests. I understand that buying or selling a home is an emotional transaction. For many, a home is a person's main financial asset, so I'm careful to take exceptional care of my clients throughout the entire selling or buying process. Whether their risk is a hundred thousand or a million dollars, I am committed to doing the necessary homework ensuring they receive good value for their dollar. Each transaction has a unique set of circumstances and I welcome the challenges that comes with it.

It would be my distinct pleasure to offer you the benefit of my experience, my technological expertise and my commitment to superior service, to make your real estate experience as smooth and stress free as possible. If you're considering buying or selling a home, now or in the future, please feel free to call on me to assist you with all your real estate needs.

RE/MAX ON THE RIVER



Ananda Riveira, Real Estate Assistant

Ananda is my right-hand lady when it comes to marketing your home. With a background in digital media and communications, she is a natural fit for the job. She believes that it is fundamental to keep up with the advancements in technology and trends, especially in fast paced and ever-changing environment like real estate. From websites to social media, she is constantly expanding her knowledge of tools, tips and tricks to help me sell your home for the most money in the least amount of time.



Kyle Cutcliffe, Real Estate Photographer

Kyle is my professional photographer. I appreciate his keen eye for detail and his tech savvy ability to make your home shine in the best possible light. He takes my marketing to new levels with his 3D models, drone shots, videos and tours. Kyle grew up in a real estate family and has a great understanding of the industry. This background combined with his passion for visual marketing means he is constantly striving to market properties for maximum exposure.



WE ARE REALTORS®

BOUND BY A STRICT CODE OF ETHICS

All of Our Agents are REALTORS®

For over 100 years, REALTORS® have promoted and protected the dream of property ownership for millions of Americans just like you. In fact, the National Association of REALTORS® was founded by real estate practitioners determined to unite the profession with the singular goal of establishing high ethical standards to protect buyers and sellers.

In addition to completing additional educational requirements, above and beyond the state mandated licensing standards, we are members of the largest trade association in the United States. Most importantly, we subscribe to the strict Code of Ethics and Professional Conduct Standards established by the National Association of REALTORS®.

Our access to the REALTORS® Property Resource and MAR's town and state sales reports provides dynamic information which benefits our clients regardless of their specific real estate goals. Understanding large market trends, and applying local market knowledge allows us to make sure you are an informed seller and a prepared buyer.

The term REALTOR® has come to imply competency, fairness, and high integrity because of adherence to an ideal of moral conduct in business relationships, and this is directly in line with RE/MAX On the River's efforts to be recognized as valued guides in our local communities.

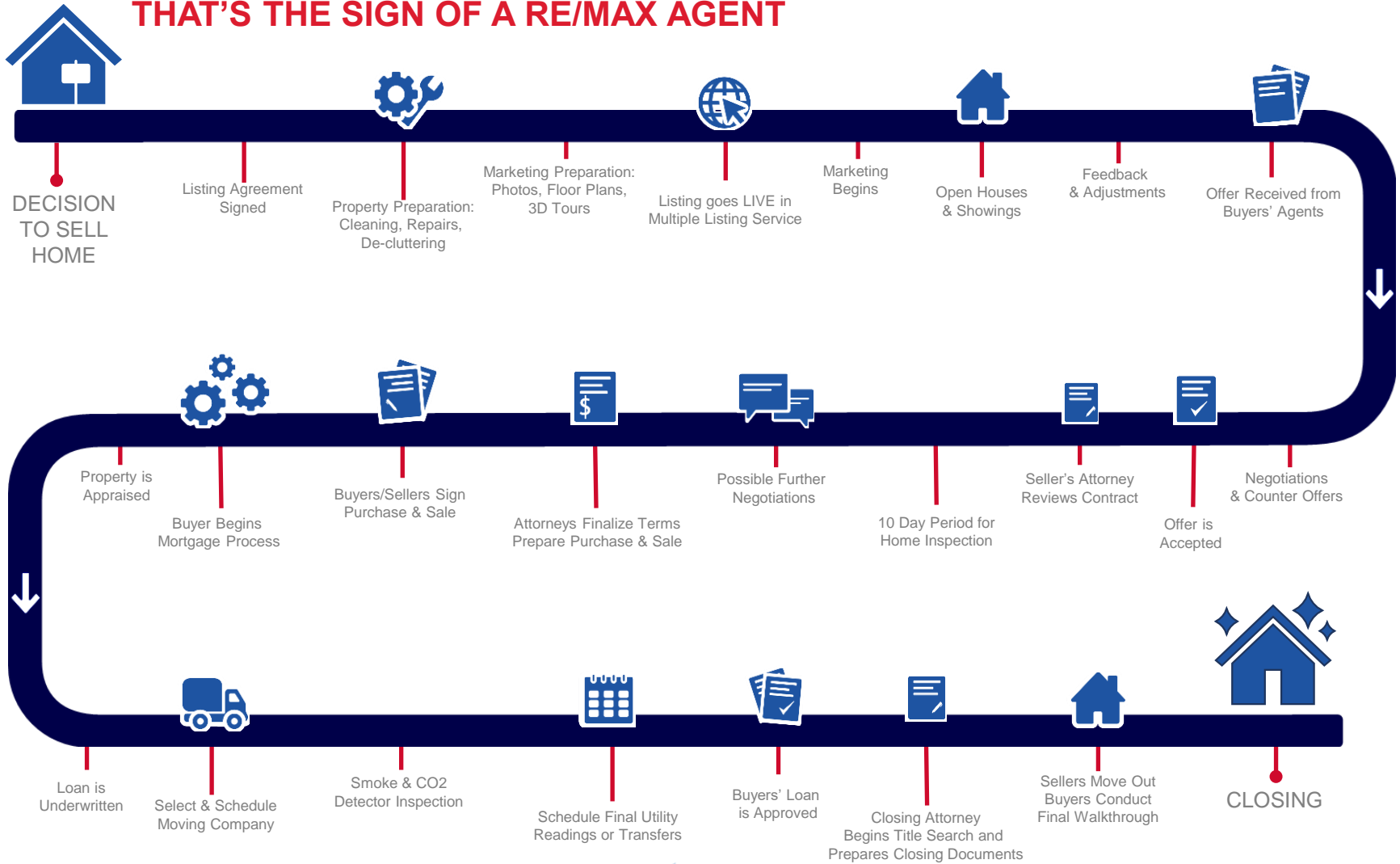
Make sure to put your dreams in trusted hands.

The REALTOR® Difference

Buying a home is the biggest investment most people will ever make, but not all real estate agents are equal. The experience and training of a REALTOR® can help you get into your dream home.

DOING MORE FROM “FOR SALE” TO “SOLD”

THAT’S THE SIGN OF A RE/MAX AGENT



MARKETING YOUR PROPERTY

BEFORE LISTING IS ACTIVATED:



Execute Listing Contract



Discuss Marketing Strategy with Seller

- Print Ads
- Custom Website
- 3D Tour
- Direct Mail
- Video Walkthrough
- Open House
- Social Media
- Interactive Floor Plans



Install COMING SOON Sign



Select & Schedule Photographer



Cleaning/De-cluttering/Staging



Take Interior & Exterior Photos



Prepare Listing Information and Supporting Documents



Email to More than 60 RE/MAX On the River Agents

AFTER LISTING IS ACTIVATED:



Install FOR SALE Sign



Listing Fed to 20+ Real Estate Websites



Email to Potential Buyers & Buyer Agents through MLSPIN



Broker & Office Property Tour



Property Flyer Created



Schedule and Conduct Showings & Hold Open Houses



Share Feedback from Showings & Open Houses



Reevaluate & Adjust Marketing and/or Price



Weekly Update to Seller on Property Activity



Make sure your home is a “scroll-stopper.”

Buyers scroll through hundreds of listings online, clicking only on the ones that catch their eye. Make sure your home is one of them! Keep in mind, the goal is not pictures of your home, it is pictures of a home that appeals to prospective buyers.

READY FOR YOUR CLOSE-UP

PREPARING YOUR HOUSE FOR PHOTOS

Exterior

- ❑ Clean up the yard. A basic landscaping tidying should be completed with those “little extra touches” to provide curb appeal. Weeding flower beds, cutting the grass, trimming bushes, and adding mulch and seasonal plants or flowers all set the stage for buyers.
- ❑ Clear debris and pressure wash exterior of the house, driveway, patio, deck, walkway and all porches. Also, clean outdoor furniture or lawn décor.
- ❑ Clean all windows doors outside, and possibly touch up painting at the exterior thresholds. Removing window screens enhances sparkle in photos. Withstand temptation to decorate for any holiday. Undecorated photos stand the test of time. Or budget for a second photo shoot if your home doesn’t sell. The first one is on us.

Interior

- ❑ Go through each room and remove the clutter. You don’t want to have stacks of paper or excess items on shelves, tables or on the floors in your photos. Rule of thumb – no more than two things on any surface. *Less is more; much less is much more.*
- ❑ Make sure all the lights in the home are working and all lightbulbs are the same color within one fixture. Older curtains/shades are best removed. Dress up the fireplace by removing unattractive screens or doors; set logs to create romantic ambiance.
- ❑ Deep clean all the rooms. Clean carpets, wipe down walls, baseboards, windows and window seals. Scrub the floors and bathroom grout and tiles. Grout touch-up rejuvenates a bath. Hang white towels in bath if possible. Organize closets. Remove out of season clothes and coats to make more space.
- ❑ Don’t forget to give all the light switches, doors, and cabinets a good cleaning as well.



Benefits of Selling Your Home with RE/MAX 360 Tours

Virtual Remote Viewings save you time, disruption and inconvenience

Virtual Viewings attract more buyers in more locations

Information labels showcase specific feature of your property and location

Potential buyers have the ability to share the tour with friends and family

RE/MAX 360 TOURS

SELL YOUR HOME THE EASY WAY

Live Video Chat Viewings – Your agent can conduct remote viewings anytime, from anywhere and with up to 8 people! Cut down on unnecessary viewings.

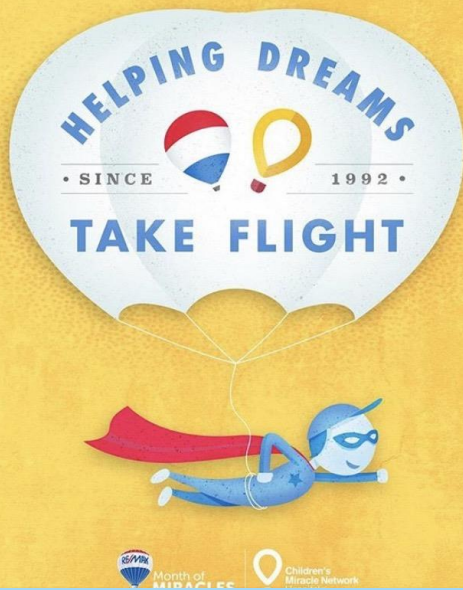
360 Virtual Tours – Potential buyers can view your property as if they were there. Information labels throughout the home highlight special features.

Pre-Recorded Tours – Buyers can watch a guided, narrated tour anytime.

3D Models – Dollhouse view allows buyers to review size, proportions, and flow of rooms and to move from floor to floor as they view the property.

Floor Plans – Room dimensions and sizes are available with a click!





***Work with a RE/MAX
Miracle Agent and make a
difference in a child's life.***

*RE/MAX Agents have
donated over 130 million dollars to
Children's Miracle Network Hospitals
since 1992.*

RE/MAX ON THE RIVER

IN THE COMMUNITY

Children's Miracle Network

RE/MAX has a long standing relationship with the Children's Miracle Network. RE/MAX On the River is a designated Miracle Office, which means whenever our agents help clients buy or sell a home, a portion of their commission is donated to the Children's Miracle network. In 2020, our REALTORS donated over \$7,000!

RE/MAX On the River Charitable Foundation

Founded in 2010, the RE/MAX On the River Charitable Foundation benefits our local communities. RE/MAX On the River matches every \$25 contribution from our agents' commissions. Every spring, the foundation awards a \$2,000 scholarship to a service minded, college bound senior at these local high schools: Newburyport, Amesbury, Triton Regional, Pentucket Regional, and Masconomet Regional. Additionally, donations are made annually to local service organizations or families in need.

Our Neighbor's Table

Based in Amesbury, Our Neighbor's Table provides meals, prepared and served by volunteers, on Wednesday nights to anyone in need. Several times a year, a team from RE/MAX On the River volunteers to help serve meals. RE/MAX on the River also holds a semi-annual food drive to assist the efforts of Our Neighbor's Table. A recent drive resulted in donations of food, toiletries, and money totaling \$1,650.



"Pirre did an awesome job and helped us every step of the way with our complex cross-country move! She was very knowledgeable about the local area and was always available when we needed her."

Sterling Hammer, Sandown NH

RE/MAX ON THE RIVER

HAPPY CLIENTS

Mark Crowley, Newburyport

"Very happy with Pirre's knowledge of local market and willingness to do whatever was needed to help me find my new home. She had a great sense of what homes were a good fit for me and didn't waste time with homes that didn't fit my needs, Thank you!"

Aja Walsh, Salisbury MA

"Petey was amazing to work with, she was extremely professional and very patient. Since I was a first-time home buyer, I knew almost nothing about the process, but Petey was very knowledgeable and made me feel so confident that we would find the perfect home. She was very responsive to texts and calls and always made me feel like I was her top priority! I would highly recommend Petey Mitchell to my friends and family and honestly anyone I meet."

Lori Rizza, Amesbury MA

"I thought Pirre with an excellent realtor. She was very attentive and her call back time it was awesome! She taught me a lot of things about real estate that I never knew. She was great going over every detail of all the paperwork so I can perfectly understand it. I would highly recommend her!"



"Petey was very knowledgeable and helpful in the home buying process. As a first-time homebuyer she was able to explain each step of the process and provided excellent advice when it came to making an offer and negotiations."

Holly Berry, Newton NH

RE/MAX ON THE RIVER

RAVE REVIEWS

Steve Boulter, Newburyport MA

"Pirre Mitchel has worked with me on a number of properties over fifteen plus years. Our early experience she was the paralegal, and she perfectly handled all aspects from creation through closing. From this base of knowledge Pirre very effectively moved to RE/MAX On the River as an agent. With her attention to detail, work ethic, and force of personality, on top of her very strong base of knowledge encompassing technical strength, and knowledge of the broader North Shore communities, she is without a doubt the best agent I know. Whether it be a condo rental, marketing and selling a condo development or an estate, Pirre would be my choice. This may sound over the top for a recommendation. It is and she deserves it and more. I have no hesitation recommending Pirre whether you are selling, renting or buying."

Lisa Harrington, Salisbury MA

"I recently sold a home with Pirre Mitchell. While this can be a very stressful-process, I felt 110% confident by partnering with Pirre . She was candid, provided great feedback, helped explain clearly all details and managed the actual-sale negotiation brilliantly. In addition, she was extremely responsive to every one of my questions, no matter how small. As I move forward to now find a place to call home Pirre was still there the right partner to help me navigate the process. I would highly recommend this masterful agent called Petey. Thank you!"



"Petey is very knowledgeable and worked with us to buy our first home. She is trustworthy and guided us through the whole process. Would definitely recommend!"

Kate Haselgard, Rockport MA

RE/MAX ON THE RIVER

HAPPY CLIENTS

Kellie Pond, Sandown NH

"Petey was very professional, very knowledgeable. Everything went so smoothly. Our house went on the market and was sold and closed in just over 3 weeks! Couldn't have asked for a better experience."

Holly Berry, Newton NH

"Petey was very knowledgeable and helpful in the home buying process. As a first-time homebuyer she was able to explain each step of the process and provided excellent advice when it came to making an offer and negotiations."

Katie Hart, Seabrook NH

"Petey is a fantastic realtor! She really went the extra mile to ensure our needs were met throughout the entire home buying search. She brings a wealth of local knowledge- she brings a great mix of professionalism and fun to the process!"



CONTACT ME

Pirre “Petey” Mitchell

Newburyport MA

978-944-0310

peteysellshomes@yahoo.com

peteysellshomes.com



[Facebook.com/
PeteyRealtor](https://www.facebook.com/PeteyRealtor)



[Instagram.com/
pirrem_remaxontheriver](https://www.instagram.com/pirrem_remaxontheriver)



[LinkedIn.com/in/
pirre-petey-mitchell](https://www.linkedin.com/in/pirre-petey-mitchell)

Newburyport Location

11 Market Square
Newburyport, MA 01950
978-499-8808

Middleton Location

181 South Main Street
Middleton, MA 01949
978-778-3044