

## PETHEY'S LOCAL, WOMAN-OWNED BUSINESS HIGHLIGHT:

### Bonnie Bowes of PARKER RIVER CONSULTING



I feel truly blessed to have grown up in and still live in New England. I am the 4th generation to have started a business on the Parker River, where I learned to love the water and the nature that surrounds it.

After pursuing an education in business management, marketing and advertising, I joined the corporate world bringing start-ups from building blocks to IPOs.

Focusing on corporate identities and brand recognition, I now apply experience in communications to area businesses that are looking to further establish their online presence through social media. Parker River Consulting brings it all together for me - my love for branding, communications, high-tech, the river and family!



**Bonnie Bowes**

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